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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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FOR IMMEDIATE RELEASE:

BRANNEN NAMED CHAIRMAN OF MANAGEMENT AND MARKETING

CHARLESTON, IL--Dr. Dalton E. Brannen, professor of management at the University of Southwestern Louisiana, has been named chairman of the Department of Management and Marketing at Eastern Illinois University.

Brannen had taught at Southwestern Louisiana since 1976. He was an assistant professor until 1979, then an associate professor for three years before assuming a full professorship in 1982.

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BRANNEN

He also had been the director of Southwestern Louisiana's MBA program, where he was responsible for more than 130 graduate business students.

He is a member of numerous professional and honorary organizations, and has been involved in more than 30 professional programs. Brannen has also authored or co-authored nearly 40 research projects, and has been an invited speaker at a number of meetings.

After graduating from the University of West Florida's Industrial Engineering and Technology program in 1969, Brannen received his MBA in management there two years later.

In 1976, he earned his doctorate degree in management from the University of Mississippi.

His extra-curricular activities have included faculty committee memberships, and involvement in community service programs.

Brannen and his wife, Beng, recently moved to Mattoon. She is a certified public accountant employed at the First National Bank in Mattoon.